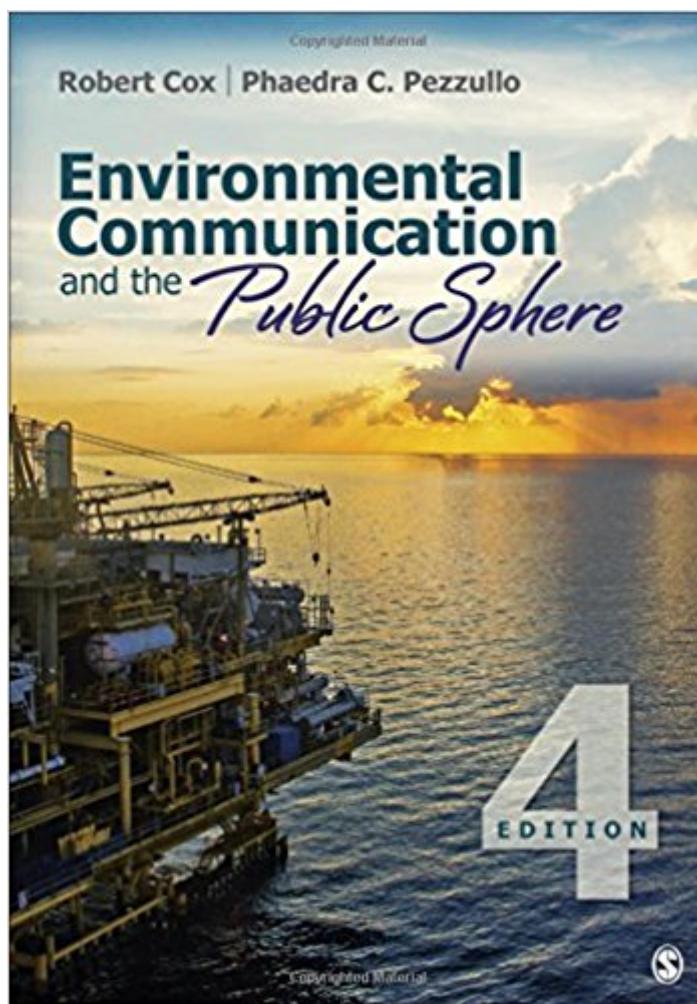


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Environmental Communication And The Public Sphere



Synopsis

The Fourth Edition of Environmental Communication and the Public Sphere remains the only comprehensive introduction to the growing field of environmental communication, ranging from an historical overview of key terms to important legal and technological developments. This innovative book focuses on how human communication influences the way we perceive and act in the environment. It also examines how we interpret environmental "problems" and decide what actions to take with regard to the natural world. Three-time president of the Sierra Club, the largest environmental group in the United States, lead author Robert Cox leverages his vast experience to offer insights into the news media, Congress, environmental conflict, advocacy campaigns, and other real-world applications of environmental communication. New coauthor Phaedra Pezzullo brings two decades of applied experience working with grassroots environmental justice and health organizations, citizen advisory boards, and student-led campaigns, as well as her internationally recognized research on toxic pollution, social injustices, public advocacy, and more. The authors introduce the reader to the major areas, terms, and debates of this evolving field. The Fourth Edition incorporates major revisions that include four new chapters on visual and popular culture, digital media and activism, the sustainability of college and corporation campuses, and the legal "standing" of citizens and nature. Updates throughout the text draw on timely topics including visual communication used in climate science campaigns, fracking and challenges to the right to know, plastic bag bans, consumer apps, digital activism for environmental justice, green marketing, and arguments on giving legal rights to nonhuman entities from dolphins to rivers.

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